



2019/20

Annual Report and Accounts

Giving people the
power to speak up
and stop crime.

100% anonymously.
Always.

CrimeStoppers.
Speak up. Stay safe.

Our service:



Contact from the public:

593,940



Online:

345,096



Telephone:

248,844



Reports sent to police:

172,317

Policing outcomes:

This gave the police a minimum of

122,505

pieces of actionable information, which they used to achieve at least:



Positive outcomes¹

23,320



Arrested & charged²

2,077



Property recovered

£443,518



Drugs seized

£9,520,325

Focus crimes:

In recent years we have focused our efforts on the following crime types that are important to us, our partners and the public.

Number of reports sent to police about the following crime types, and their change compared to last year:

Domestic abuse

4,006 Up 45%

Modern slavery

679 No change

Possession of weapons

19,445 Up 40%

County Lines

499 Up 116%

Child sexual exploitation & abuse

2,202 Up 8%

Note: These figures will increase in the coming months, with 15 (31%) of forces (at the end of June 2020) yet to provide full annual figures. This includes 5 forces that we know will not provide a complete set of feedback data. The actual feedback from forces does not show the real value of anonymous information. There are 11 forces who provide much better feedback on arrest and charges than others. Using their average return rate of 8% of actionable information, we can estimate that UK-wide, the 'true' number of arrests would be over 10,000.

1 A policing outcome where no arrest is made, but there is a successful result e.g. a crime prevented, safeguarding activity, drug site closed down, property recovered, etc.
2 A charge, summons, taken into consideration or other non-court caution, warning, penalty notice or community resolution.



2019/20

Annual Report and Accounts

- 4 Welcome from our Chair
- 5 Welcome from our CEO
- 6 Report of the Trustees' for the year
- 6 Our vision, mission and values
- 7-8 Achieving our strategy
- 9 Anonymity case studies
- 10 Engagement case studies
- 11 Education case studies
- 12-13 Insights case studies
- 14-15 Business Development
- 16-17 Our future plans

Financial statements comprising:

- 18-19 Financial results
- 20-21 Organisational structure, governance and management
- 21 Statement of Trustees' responsibilities
- 22-23 Independent Auditors' Report to the members of Crimestoppers Trust
- 24-26 Consolidated financial statements
- 27 Principal accounting policies
- 28-37 Notes to the financial statements
- 38 Partnerships
- 39 Legal and administrative information

Registered Charity
No. 1108687 (England) No. SC037960 (Scotland)
Company No. 05382856

Welcome from our Chair



Lord Ashcroft KCMG PC
Chair of Board of Trustees
Crimestoppers Trust

The information that Crimestoppers receives is as vital today as it was when I established this charity over 32 years ago.

Welcome to our Annual Report 2019-2020. We hope you enjoy reading about our charity's innovative work supporting law enforcement across the UK and helping communities to speak up anonymously and stay safe.

As we look back at our achievements over the past year, we have to acknowledge that this report is being published at a time of great uncertainty due to the Coronavirus pandemic. I am pleased to say that our charity remains open for business whilst adhering to strict government guidelines, and our wonderful Contact Centre staff continue to fulfil their function, providing a lifeline to the public. We play a key role in helping the most vulnerable.

We exist because a significant proportion of the population are unable, or simply refuse, to talk to the authorities. However, with Crimestoppers, we offer hope. Our charitable status remains an essential ingredient as it gives people much-needed confidence in their hour of need to trust our unique service. Fear of revenge is a key barrier, alongside deeply-ingrained cultural reasons. Keeping silent has a detrimental impact, allowing more criminals to flourish, causing significant damage and harm to society.

The information that Crimestoppers receives is as vital today as it was when I established this charity over 32 years ago. It assists police investigations, finds wanted criminals who are on the run and helps families who desperately seek justice.

It's a team effort: from staff and volunteers, along with our partners including police, Police and Crime Commissioners and businesses. But ultimately, it's our beneficiaries who are at the centre of everything we do. Thousands of them contact us every day, making a positive choice to do the right thing, often in the most difficult circumstances – we thank them for their bravery and public-spirited attitude.

I appreciate you taking the time to understand more about our work. Thanks to Crimestoppers, people have a way of helping to keep their community and family safe, whilst remaining not just confidential, but completely anonymous.

Lord Ashcroft KCMG PC,
Chair of Board of Trustees, Crimestoppers

Welcome from our CEO



Mark Hallas OBE
CEO Crimestoppers

Contacts from the public are now well over half a million and we sent over 172,000 reports to the police – an increase of 5%.

I cannot start this introduction without mentioning Coronavirus; the challenge we faced and how we overcame it. Most important of all, our Contact Centre remained open 24/7 throughout the crisis. Not once did we reduce our service, due to the incredible commitment of our Call Agents. This ensured we were able to help our beneficiaries throughout this difficult period.

The rest of the team have pulled their weight too: Regional Managers, Communications, Youth and Finance, Business Development and Human Resources have all impressed by coming together to find ways of supporting those who need us, whilst working from home.

Performance has not dipped. In fact, we have had another record year. Contacts from the public are now well over half a million and we sent over 172,000 reports to the police – an increase of 5%. Quality of information has not dropped either; we have had remarkable successes where our information has directly led to the solving of murders, the capture of rapists, disruption of serious organised criminal gangs and the safeguarding of those most in need.

This year we concentrated on making sure our activities were particularly focused on local communities. Our campaigns, across the nations and regions, are driven as much from the bottom up as top down. This ensures we maintain local legitimacy. Key to achieving this is the wonderful work carried out by our volunteers the length and breadth of the country. They know their patches and make sure, together with our Regional Managers, that our messaging is relevant and resonates.

We are working more closely and more effectively with our partners than ever before. We look for ways to find common cause to protect the public – working with police, PCCs, the Home Office, councils, other charities, trusts, and businesses, who all share our values.

We have delivered in the face of adversity, making a real difference for communities. We care passionately about all our beneficiaries. We want to make sure they are able to get justice. That's why we go the extra mile to deliver a trusted, world-class anonymous reporting service to protect the vulnerable and keep people safe.

Mark Hallas OBE,
Chief Executive, Crimestoppers

Report of the Trustees' for the year ended 31 March 2020

The Trustees present their report for the year ended 31 March 2020 together with the financial statements of the charity, which have been prepared in accordance with the charity's Articles of Association, applicable law and in accordance with United Kingdom Generally Accepted Accounting practice (UK GAAP).

The Trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

The charity has one active wholly owned subsidiary, Treble 5 Treble 1 Limited, collectively referred to in this report as the "group".



Our vision, mission and values

Helping everyone to feel safe from crime...

We are an independent charity that gives people the power to speak up and stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies. By phone and online, 24/7 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

Every day we live our values. Here are a few examples of how:

We care

We believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope. Our partnerships with services and charities, such as Childline and Victim Support, means we can transfer callers to get them any additional help they need.

We are inclusive

We don't judge people. We are here for everyone who needs us. We can change communities for the better by working together. Our volunteers represent their local area and work with all their different communities to build trust and confidence in reporting crime anonymously.

We are determined

We commit all our efforts to achieving positive change. We have a 'can-do' attitude. When the pandemic struck, we kept our services open 24/7. Staff worked extra hours and showed incredible flexibility to cope with increased demand as other sources of community intelligence dried up.

We are trustworthy

We are a reliable, honest and independent charity. We act responsibly and never break anonymity. Our bond of trust extends beyond the public and police into the commercial world. We are a trusted partner for a wide range of companies and public bodies who seek to protect their staff and local communities from crime.

Achieving our strategy

As we evolve from one strategic plan to the next, it is clear that the ambitions we set in 2015 were the right ones to follow. Our service guaranteeing anonymity is routinely seen as a centre of excellence by partners, and we are grateful for their support in our ongoing development.

We have a consistent focus on communities who need us the most, and continue to learn more about our beneficiaries so that we can support them better. Our marketing, communications and projects are clearly targeted, helping us grow the number of people who use our service anonymously. We routinely share quality crime prevention information from our partners so that people can protect themselves and their families. We are increasingly using data and insights to inform our work, and that of our partners, in a culture that is keen to learn and improve. Our strategy has been further refreshed for the period 2020 onwards.



Progress so far 2019/20

Our next steps

Anonymity

Ongoing development of our staff and services at our Contact Centre helps keep us relevant and professional.

Our research has shown that processing digital images anonymously would be welcomed by both our users and the police. We have started a project with pro-bono support to model demand to help with staffing levels.

We know that many people who come to us initially tried to get help from the police. We are improving police officers' understanding of our service through training and communications.

Moving our Contact Centre team to the same premises as our Central Office will help the whole charity work better together.

We will implement recommendations from the review of staffing levels.

Communications with key stakeholders such as the police will be formalised. Tools for explaining anonymity in a simple way will be created and shared.

Engagement

We have continued to prioritise the crimes that cause the most harm, in particular violent crime, and have seen significant growth in reports on these issues.

Our regional team, including volunteers and youth workers, have worked with many communities which experience high and harmful crimes, to build trust in our services. Our inaugural podcast series brought diverse voices to our communications.

We have reviewed our Fearless youth programme to learn from the experiences of our whole team and to improve.

We will undertake more projects that bring our community together, under one theme at a time to be more effective and efficient. Giving our teams quality tools with which to communicate.

As volume crimes become an increasing priority with partners, we will consider how to address this with our communities.

Using new communications tools, our regional team and volunteers will seek to improve the public's trust and confidence in our service.

Education

Our BBC Radio 4 Appeal was a great success for us. We have become more confident at championing our charitable status as a result and have seen increased funding from trusts and foundations.

We have a partnership agreement in place with Neighbourhood Watch and Victim Support. We continue to share partners' crime prevention advice through our networks.

We will develop content to help the public understand what crimes 'look like' so these 'signs to spot' help them keep safe and improve the quality of anonymous information we receive.

Partners' expertise will be better used to inform our work and to support our projects.

Analysis

We concluded the strategic plan with more discussion with staff, volunteers and stakeholders on how to achieve our vision. We have surveyed our Stoppers, and reviewed the brand implementation.

Thematic reports about the information we have received are now routinely produced.

With our new strategy in place, we will develop a new performance framework to help us assess, process and inform future efforts.

We will continue to develop our impact reporting and analysis to help inform our work and that of our partners.

**Former Victims' Commissioner
Baroness Newlove - BBC Radio 4 Appeal**



Anonymity case studies



On-the-run fugitives thwarted by Most Wanted

Our ongoing national Most Wanted campaign – utilising the unique and popular platform on our website – identifies individuals wanted for crime committed in the UK. They may be trying to evade arrest here or have fled abroad. The public have access to over 200 live appeals with information input directly by police forces to ensure accuracy in a fast-changing arena.

The past year has seen over 150 arrests nationally, including 27 for burglary and 32 for violent crime.

There have also been arrests of two further 'Operation Captura' targets, including Christopher Guest More, who is now awaiting trial for murder, and suspected drug trafficker Dominic McNally. Operation Captura is jointly led by the National Crime Agency and Crimestoppers and has now seen 85 wanted suspects arrested and returned to the UK for prosecution.

Enhanced rewards, enhancing investigations

Crimestoppers is here for people who have information about any crime. However, our value to law enforcement is especially important around serious and harmful crime such as murder, rape, violent attacks, child abuse and serious organised crime.

We offer enhanced rewards, generally up to £10,000, on specific serious cases, often when investigators are struggling because they face a wall of silence or there remains a crucial missing piece of evidence.

Over the past year we have offered nearly 50 enhanced rewards which have generated vital leads for Senior Investigating Officers. Unfortunately, we are unable to celebrate our successes due to our anonymity guarantee.

Rewards attached to an appeal help to gain much-needed publicity. They boost media coverage across TV, radio, online and in print, and help increase our engagement across social media. Maximising this coverage ensures we

reach the right people, appealing to their conscience or hopefully jogging someone's memory to come forward anonymously when they have so far failed to pass on what they know directly to the police.

Ultimately, it's not about the cash, as this is an incentive for a small minority of people who contact us. The vast majority of our beneficiaries are motivated by doing the right thing.

Reaping rewards in Northern Ireland

Crimestoppers Northern Ireland has made a significant impact over the past year, with a record number of reports – over 3,500 – being passed on to the police. We also supported a number of high-profile investigations in Northern Ireland with enhanced rewards – the largest number of appeals we have ever launched for the region.

The rewards included the murder of 29-year-old journalist Lyra McKee, whose killing gained international attention and widespread condemnation.

We also support the ongoing investigation into 'The Disappeared' – the men who were abducted, murdered and secretly buried during Northern Ireland's Troubles. We worked with the Independent Commission for the Location of Victims' Remains on this appeal as, despite many years passing, three of the sixteen bodies of victims have never been found.

Engagement case studies

Northamptonshire volunteers drive critical engagement work in deprived communities

The Northamptonshire Volunteer Committee has gone from strength to strength over the last three years. The committee's membership has grown and their dedication developed, with new and creative ideas for working with people in their rural and ethnically-diverse county. Alongside initiatives with young people, our volunteers have campaigned on domestic abuse, burglary and County Lines.

Looking more closely at their county, a number of communities were identified as having high levels of drug crime, violence, weapons, gang crime and other issues. Police confirmed a lack of intelligence from these areas. It was clear to the committee where to focus their efforts, and they successfully fundraised to support their work.

Using both Fearless and Crimestoppers messaging, the volunteers facilitated, with partners, engagement days and events. They worked in schools and youth groups and delivered campaigns in these areas. They sought to give young people tools to find a way out of a life of crime, or to find the information they need to help make the decisions to report information on crime, or walk away.

In doing so, the committee has:

- **Delivered theatre productions to over 1,500 students**
- **Helped cut arson by 50%**
- **Facilitated community events attended by over 700 people**
- **Delivered the Fearless message to over 10,000 students**
- **Worked with the Northampton Town FC Premier League Kicks programme to ensure Fearless is a part of their delivered workshops**

Reports double after second County Lines campaign in Dyfed Powys

County Lines refers to illegal drugs being transported from one area to another, normally across police and county boundaries. Criminal gangs groom and exploit vulnerable adults and children to become 'runners'. This enables them to expand their network by dealing in towns and villages further afield.

Crimestoppers ran a national campaign during 2018 to help respond to this growing problem, which was successfully rolled out in Dyfed Powys. In July and August 2019, Crimestoppers Wales ran a follow-up to help boost awareness of the dangers and to generate new leads for the police. It was aimed at reinforcing the force's 'Operation Guardian' campaign.

Over 20,000 people were reached by our Facebook adverts in the county and over 4,000 visited our campaign page. Along with strong organic social media engagement, the campaign supported media coverage totalling 46 articles with an AVE (advertising equivalent value) of £200,000. Landlords, landowners and the hospitality sector were also engaged with at the Royal Welsh Show.

The media and digital exposure paid dividends, as we saw a 127% rise in contacts to Crimestoppers compared to the previous quarter. There was also a significant increase in reports relating to Class A drugs. Reports referring to County Lines were up three-fold and Crimestoppers' information enabled five arrests during the campaign period.

Crimestoppers Wales remains a key partner of Project Diogel in Dyfed Powys, a multi-agency response to preventing serious violence and organised crime.



Education case studies

“Whether you are a refugee or an asylum seeker in Scotland, it’s important you feel welcome and know your rights. This is an excellent development that ensures the voices of all are being heard.”

Malcolm Graham,
Deputy Chief Constable

BBC Radio 4 Appeal helps boost our charity’s profile

The BBC has run appeals for good causes since 1926 with the aim of promoting and raising much-needed funds to support charitable causes.

Nearly a century on, Crimestoppers was delighted to be featured on the BBC Radio 4 Appeal in June 2019.

Fronted by long-time supporter, former Victims’ Commissioner Baroness Helen Newlove, the three-minute slot gave us a crucial opportunity to showcase our work, engage with new listeners and boost our profile. The appeal was broadcast on three occasions across the week.

Over £6,300 was raised, with the added bonus of reinforcing our status as an independent charity to an important and influential radio audience.

Scottish Parliament reception hails Fearless’ New Young Scots programme

Some of the most vulnerable groups of people in society are asylum seekers and refugees. They face a bewildering array of challenges, living in a new country with different laws, languages and cultures. They are often placed in areas of high deprivation and crime. Unaccompanied children and young people especially can find the transition to a new school difficult in a totally unfamiliar environment. They have often missed out on much of the valuable PSHE (Personal, Social, Health and Economic) classes that their Scottish peers receive from an early age.

A common theme is that they are too frightened to report crime because of traumatic experiences with police and authorities in their home country where

they fled persecution. They also worry about complicating or negatively affecting their asylum applications if they became involved by reporting crime.

Our charity’s Fearless youth programme in Scotland led on an innovative project working with new young Scots to encourage young people to know more about the law and to **#BeFearless** in speaking up about crime anonymously via **Fearless.org**.

We engaged with hundreds of young people who are either going through the asylum process or were recently granted refugee status in Scotland.

The programme was led by a steering group of young people who have personal experience of the asylum process. More than half of them were unaware of the 999 number, with many thinking it was 991 or 911. As a result of this engagement, a range of resources were produced and training organised to raise awareness of our service among this group of newcomers and the professionals who work with them.

During the two-week campaign, the number of new visitors to the Fearless.org website rose by 87% and there were over 7,000 views of the campaign videos. Over 35 partners from across Scottish Government and the third sector attended our Fearless ‘Train the Trainer’ sessions and networking event. The ‘Empowering New Young Scots to be Fearless’ programme – made possible by funding from the Percy Hoskins legacy – was officially recognised with a reception at the Scottish Parliament during World Refugee Week.

“In my country, they don’t tell you the law, they beat you and you do not know your rights. And here you tell me the law and what I can do. This makes me feel stronger.”

One young person said of the Fearless.org project.

Insights case studies

Coronavirus lockdown and domestic abuse

The UK entered 'lockdown' on Monday 23 March 2020 to help reduce the spread of the Covid-19 virus and the impact on our NHS. It would be remiss of us not to reflect on how this impacted on our organisation over the year end.

Firstly, there was the personal impact on our frontline staff. We set out to keep our service open despite the challenges. The response from our Contact Centre team was phenomenal.

From the beginning, we started to monitor each week the number of people reaching out to us during the lockdown and the types of crimes they were talking about.

Early on we saw that reports relating to domestic abuse were growing significantly. This bucked the overall trend of a dip in reports across most crime types. We responded to this quickly, flagging up this worrying development and appealing for the public to be aware and to continue passing on information about this crime. This proved highly successful.



2019 Stoppers Survey

What our phone and online users told us about themselves.

For the fourth time, we have surveyed the users of our service, anonymously, to learn more about them and what they value about our service. Over 2,000 people responded. We use this data to make improvements to our service, from the Contact Centre to our marketing.

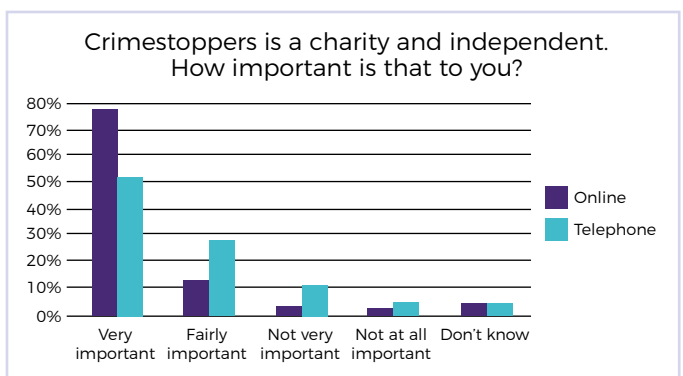
Perceptions of our service and police

Previous surveys have shown that over 90% of our service users feel our promise of anonymity is very important or vital. This time we asked about our status as an independent charity. Across both communication channels, 86% of our users say this is important to them.

We wanted to understand if our users have tried to report their information to the police previously. Across both channels, 58% of users had not contacted the police. However, 42% of the people who gave information to us were initially happy to talk to the police.

- 19% had reported to the police but believed nothing had been done.
- 15% of users had not been able to contact the police.
- 8% were directed to us by police.

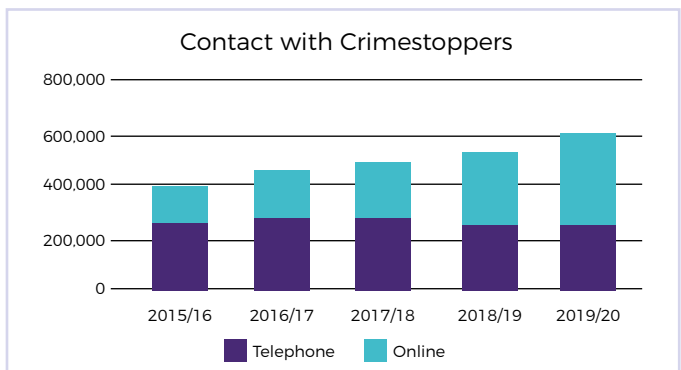
We are considering extending our service so users can send us images. It is possible to do this and maintain anonymity. 50% of our survey respondents would upload images, rising to 61% of our online respondents.



Demographics

Demographic information has been collected again to see if there are any changes.

- On gender, we still see an equal split between male and female users across both channels. However, there is a slight bias towards men using the phone and women going online, which is new.
- We still see a slightly older set of users on the phones than online. Our users are most likely to be aged between 35-49 or older, with 64% aged over 35.
- On ethnicity, we still see on the phones a higher level of BAME users (20%) than online (10%). Phone users are more ethnically diverse than the general population, especially callers of Asian origin.



Five years of growth...

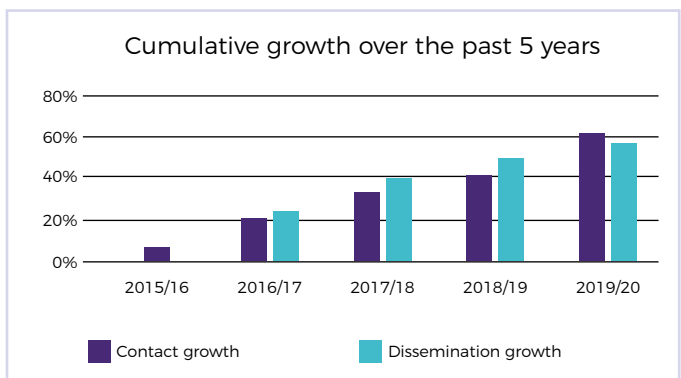
Over the past five years, our charitable activity at our Contact Centre has grown by more than 50%. The primary driver for this has been the increase in the online forms submitted via our website. We have worked hard to improve the 'user experience':

- Our website is optimised for mobile devices
- Targeted online campaigns take people directly to our anonymous form
- The form now guides users through the process to improve the quality of information

This graph compares percentage growth each year cumulatively with 2014/15.

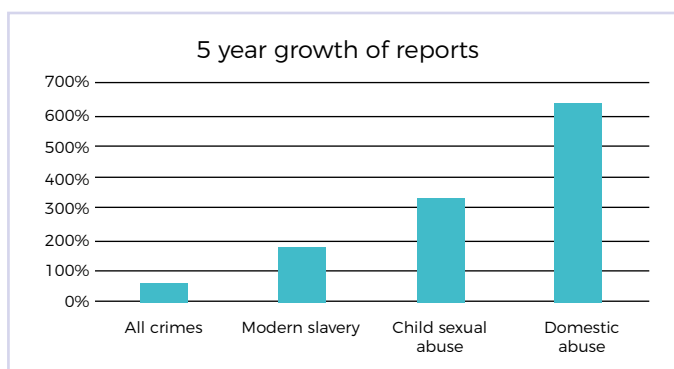
Over the period, the number of phone calls we have received has remained constant. Online forms have grown by 131%.

This graph shows actual growth of contact by channel.



Crime types we have focused on:

Over the past five years, we have decided to prioritise our efforts on a few crimes which are disproportionately harmful, usually hidden from sight, and where we believed we could do more. While overall growth has been significant, in these specific areas we have done even better.



Reports - Crime type	2015/16	2019/20
All	109,584	172,317
Domestic abuse	547	4,006
Modern slavery	250	679
Child sexual abuse	511	2,202

In the past three years, we have expanded our focus to look at the emerging threats of County Lines and possession of weapons. We have steadily increased the number of reports about County Lines, a result of our campaigning on the issue, and growing public understanding.

Information about weapons has grown by 179% in three years to nearly 20,000 reports in 2019/20, compared to overall growth of 11%.

We conduct more in-depth analyses of these crimes, which gives our partners and us a better understanding, and helps inform our future approach.

Business Development



Our Business Development activities support the overall objectives of our charity to help gather information about crimes anonymously. As well as generating income to support our core costs, commercial partnerships with organisations who share our values provide effective platforms to communicate crime concerns with the public.



The charity needs to source non-statutory income to help us be more effective, and to demonstrate greater independence.

Our commercial services are a natural fit because they complement and run parallel to our charitable activities. They capitalise on existing infrastructure and expertise within Crimestoppers. We provide the following services to corporations, non-statutory and non-police organisations, helping them to build a picture of crime that affects them.



Whistleblowing

This is our longest-established service and provides regular income from a diverse range of companies and other organisations, from banking, to retail, to sport. We operate in a highly competitive field with commercial providers. Our clients value our distinctiveness, including the Crimestoppers brand and guarantee of anonymity.

Campaigns using our Intellectual Property

Here we work with companies and other organisations to use the Crimestoppers brand to highlight crime issues allied to their business, and often to encourage anonymous reporting.

Taking on both the organised crime and health threats of illegal tobacco, Greater Manchester Trading Standards successfully used Crimestoppers' service to achieve an increase of 23% in seizures compared to last year. Over the year, we sent them 266 reports about counterfeit clothes, DVDs & CDs, tobacco, alcohol, money, electrical goods and food. Peaks coincide with their campaigning – showing what an effective tool this is.



Information sharing

This is a service that has evolved over the past four years, where we share information from our public service for corporations and non-statutory and non-police organisations. This is information that concerns potential outsider and insider threats to their business so they can work with authorities to investigate.

“As a major UK DIY retailer, B&Q always looks to forge partnerships with law enforcement bodies and Crimestoppers is a natural extension of this process. For the past 18 months, Crimestoppers has provided actionable information to B&Q in relation to persistent problematic thieves and organised groups who target our business, along with very useful information regarding where these criminals dispose of stolen property. Utilising our bespoke Crime Centre and trained staff, we use this information to work closely with the police, bring offenders to justice and saving our business money.”

– Simon Moss, B&Q Security Manager

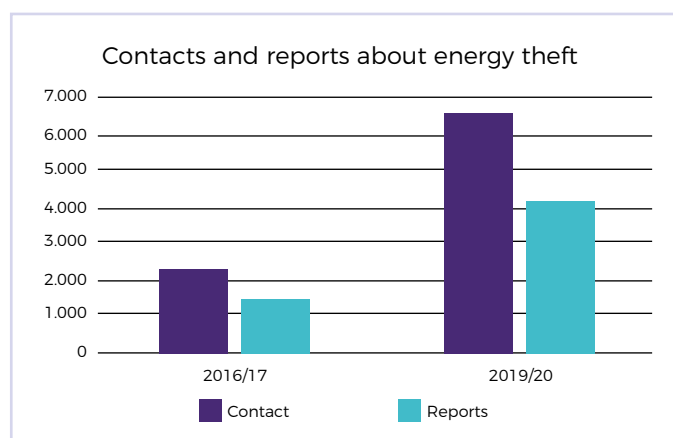
Crime-specific public reporting lines

We run helplines for partners about specific crime issues which they are responsible for investigating. By far our biggest partnership is with the gas and electricity industry, which has now run for five years and is branded “Stayenergysafe”.

This service encourages members of the public to report meter tampering, which is both criminal and a danger to lives. Both contact to and reports created have grown over 190% since launch (the graph below showing comparable data from September to May).

Overall, the total number of reports that Crimestoppers has disseminated between September 2016 and May 2020 is 15,144. This is a huge number of additional opportunities for energy companies to investigate incidents and to recover revenue lost to energy theft – and keep people safe, as this example from Octopus Energy reveals:

“The caller told us about a tampered electricity meter on a property that a new tenant was moving into. Our engineers removed the tamper and made the meter point safe. The customer was unaware of the fact the meter was tampered with and that it could have posed a danger to themselves and their family. They were very glad that we were able to intervene and made sure everything was safe.”



Our future plans

Last year, we went ‘on the road’ to hear from our volunteers, stakeholders and staff about what our charity needs to be successful in the coming years. A hugely uplifting experience showed us how valued our services are, but also the ways in which we can improve the quality of our work.

We have now agreed on a future strategy, which builds on the successes of the past five years and consolidates on what we have learnt. We are looking forward to the whole community of Crimestoppers working together to achieve this..

We believe in the power of people to stop crime.

The power is in speaking up – silence allows criminals to prosper, to hurt us and those we care about.

- When you speak up about criminal activity, crimes are solved and prevented.
- When you take action to keep yourself and others safe, there are fewer victims.
- When you challenge the culture which keeps people silent, you can help stop crime.

Our promise of anonymity for anyone who comes to us is at our heart and embedded at our Contact Centre.

We should not underestimate the challenge. The wider criminal justice environment is smaller than 30 years ago, and organised crime is increasing in complexity; factors that can undermine us. The reasons for not speaking out are personal, complex and often entrenched; as you can see from the following quotes. Barriers include fear and intimidation, apathy, lack of knowledge, reliance on criminality, a belief that nothing will get done. Changing these attitudes and behaviours is a long-term effort.

Qualitative research 2016:

I wanted to “do something” but was scared what would happen if the woman recognised me.

Crimestoppers must be run by the police. Who else would do it?

I know if I did report something it might come back on me - and the kids would be in danger. They know where I live.

There’s no way the police would speed round here and catch them, what’s the point?

What I know? It’s not enough to make a difference.

But there is hope, and we are part of a community who are determined to stop crime.

I take my hat off to them if they’re a charity. They’re out to help without getting anything back for themselves.

Now is time for the charity to speak up

We will:

- Build trust and confidence in our service by telling our charity's story and breaking down the barriers to speaking up.
- Attract more people and organisations to support our charity.

These will allow us to:

- Grow the quality of our information by encouraging new people to contact us anonymously.

This diagram represents how the charity will come together to ensure that we can help more of our beneficiaries than ever before.

Our vision: Everyone feels safe from crime

Speak up. Stay safe. Stop crime

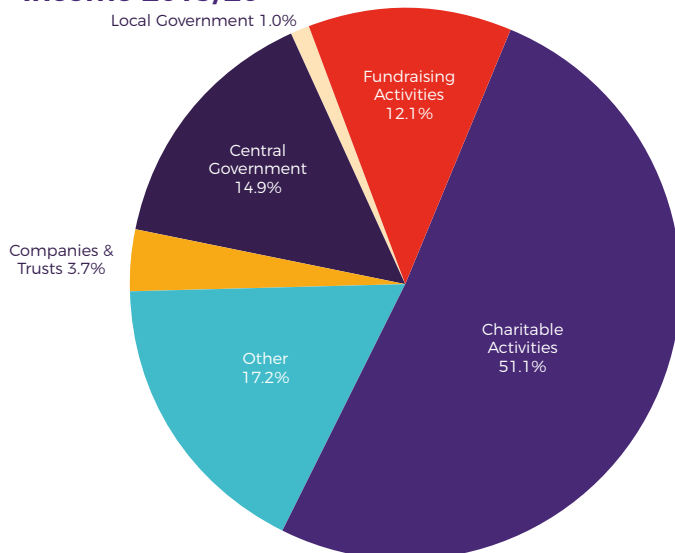


Financial results

The group results for the year ended 31 March 2020 are given in the Consolidated Statement of Financial Activities (SOFA) on page 24. The group and charity's assets and liabilities as at 31 March 2020 are given in the Balance Sheets on page 25.

Total income at **£5,851,688** experienced a 8.4% increase when compared to the prior year. The increased income over last year is due to a combination of factors; new business and increased call handling for existing contracts contributed **£86,717**. The total funding provided from the police and Police & Crime Commissioners (PCCs) towards the cost of the Regional Manager network and campaign work throughout the regions amounted to **£971,221**, an increase of **£295,270**. This was to support more Regional Manager and Fearless Worker roles, as well as campaigns. Corporate partner income also increased, by **£39,437**; however, Events experienced a **£35,453** reduction. Charitable Activities continues to comprise over half of the income for the year. This represents income generated by the charity's trading subsidiary in providing police forces and other organisations with call handling services from our dedicated Contact Centre.

Income 2019/20



Expenditure increased by **£239,374 (4.4%)**, compared to the previous year. Staff and related costs increased by **£280,668**, with the continued expansion of the Fearless Workers team in particular, allied to the general increase in both salary and pension costs. Publicity costs were also **£77,265** higher than last year. Support costs reduced year on year by **£100,822**, legal fees accounting for **£86,748** of the decrease, reflecting the exceptional additional expenditure incurred related to GDPR compliance costs in the prior year. Depreciation costs were also **£51,284** lower compared to the prior year, as

the additional investment particularly in IT infrastructure over recent years has now been fully written off. Other support costs were **£57,944** higher due to a combination of a lower level of VAT being recoverable and higher electricity and professional fee charges.

More information is available in the notes to the accounts on pages 27 to 37.

Fixed assets

A summary of changes to fixed assets during the year is set out in Note 9 to the financial statements.

The focus of capital expenditure during the year was computer equipment and software. The Contact Centre incurred **£27,044** enhancing the Hermes system, which records and analyses information. In addition, **£11,276** and **£8,338** was expended in respect of replacement and additional laptops, and replacement servers. At Central Office, a combination of replacement of older laptops and laptops for new staff resulted in capital expenditure of **£21,592**, with the purchase of new servers costing **£7,853**. The level of laptop purchases was particularly high in March 2020, to facilitate home working in anticipation of the need to work from home for an extended period due to the Covid 19 pandemic, with all purchases for the Contact Centre and **£7,488** for Central Office being made in that single month.

Investment policy

The charity's policy is to maintain all of its liquid resources in interest bearing, instant access accounts at competitive rates available in the market.

Reserves policy

The Trustees are committed to holding sufficient free reserves to maintain the charity's financial stability so that it can continue to provide the resources needed for the effective running of the organisation. The level of free reserves is determined, and stability maintained, by a regular review of unrestricted expenditure requirements against forecast unrestricted income, with the target level of reserves set at six months. Should the level of reserves fall below this, then management will endeavour to restore available reserves to this level within a reasonable time.

At 31 March 2020 group unrestricted reserves, including fixed assets, before the FRS 102 actuarial loss stood at **£1,191,960** (2019 - £889,396), and after the application of FRS 102 at **£1,047,960** (2019 - £850,396); the equivalent of over two months of the operating expenditure, which the Trustees consider to be adequate given the economic climate and the many initiatives the charity has in train.

The FRS 102 pension deficit is the long-term liability relating to the defined benefit pension scheme. This does not create an immediate cash flow obligation for the Trust, as any liabilities will crystallise as employees take up pension benefits in future years. The FRS 102 valuation at 31 March 2020 led to a **£105,000** increase in the FRS 102 deficit, taking it to **£144,000**.

Going concern

The Board of Trustees, in considering the adequacy of the charity's resources to continue in operational existence for the foreseeable future, has had due regard to the risks of possible reduced funding from the Home Office, donors and sponsors. The Home Office has committed to continue to support the charity with the award of a grant for 2020/21, at the same level as for the last four financial years. Given the continued pressure on the Home Office's available funding, we see this continued funding as a positive endorsement of the charity. The Trustees anticipate that Home Office funding will continue to be available for periods beyond 31 March 2021. Additionally, the Trustees believe that the work being undertaken to attract funding from other sources will meet any shortfall and are therefore satisfied that the charity can continue to meet its commitments as they fall due.

Risk management and internal control

The Board of Trustees has examined the major strategic, business and operational risks which the charity faces and confirms that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the charity is to its reputation in being able to guarantee anonymity to every member of the public who passes on information to us about crime. The Trustees will continue to implement policies which protect the operation's integrity. The other main risk to the organisation is the contribution from the Home Office, as it continues to provide significant funding for the charity; around 15% of its overall income in 2019/20. Trustees and staff continually look to increase other sources of income to ensure that the charity remains viable.

The Board has overall responsibility for ensuring that the charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operates an annual planning and budgeting system with an annual budget approved by the Board. Any significant changes to those plans or budgets need specific approval from the Audit Committee. Revised forecasts are undertaken during the course of the year. The financial reporting system compares results with the budget and revised forecast on a monthly basis.

Potential impact of Brexit

Given that the vast majority of the charity's income is generated within the UK, it is not anticipated that Brexit will have a major negative impact; providing there is not a general downturn in the economy.

Potential impact of Covid 19

The charity is fortunate that the majority of its funding is safe, secured through Police Chiefs, PCCs and the Home Office, accounting for over 80% of budgeted income. The remaining 20% derives from services provided to other organisations and grants, and careful analysis and strong stewardship indicate that about 80% of this is secure. Growth may be more challenging, although there are promising signs.

Subsidiary undertakings

The charity's subsidiary undertakings as at 31 March 2020 were wholly owned and registered in England and Wales. Details are included in Note 14 to the financial statements. Some of the funds required to support the operations of the charity are raised through its subsidiary, Treble 5 Treble 1 Limited.

Employees and volunteers

Information about the aims and activities of the charity is disseminated to all staff and the volunteers throughout the country by means of briefings, meetings, reports, newsletters and Crimestoppers intranet.

Crimestoppers fully accepts its social and statutory duty of enabling disabled persons to play their part in the community, and will employ them wherever practical. Should any staff become disabled, every reasonable effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The remuneration of the Chief Executive and other senior management is approved annually by the Trustees.

The charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers scheme.

Organisational structure, governance and management

Charitable status

The charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the British Isles, with a notable presence internationally.

Board of Trustees and organisational structure

The charity is a company limited by guarantee and is governed by the Board of Trustees, whose members are also directors for the purposes of the Companies Act. The Trustees who served during the year are set out on page 39. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election in accordance with procedures set out in the charity's Memorandum and Articles of Association, which is its governing document. Trustee recruitment and appointment is on the basis that new appointees are familiar with both the responsibilities of being a Trustee and the detailed nature of the organisation. Due to the Trustees' business and charities experience and their awareness of the aims of the charity, it is felt that formal training beyond an induction process is unnecessary at the present time, but this will remain under review.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan.

It appoints an Advisory Board ('AB') which currently consists of representatives from the Trustees, representatives of the regional volunteer committees and the senior officers of the charity. The AB meets twice a year, the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

Governance committee

The Governance Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets a minimum of twice each year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance, policy development, monitoring of Board activities, and the evaluation of the effectiveness of Board performance.

The Governance Committee undertakes an annual review of the Board's performance and Trustees are confident that the charity's governance meets the Charity Governance Code's recommended practice in all material respects. Trustees have reviewed and confirmed that in the few areas where the charity does not – benchmarking, Board size and trustee length of service – there is sufficient justification. The unique nature of the charity's operation means there are no obvious direct benchmarking comparators, but this will be kept under review; for the time being, Trustees have agreed a regime of continuous improvement. The

Board's complement is under constant review and while this has resulted in a reduction, the number still exceeds that recommended by the Code. In addition, a number of Trustees have served longer than the recommended nine years. However, those individuals continue to provide excellent service to the charity.

Audit Committee

The Audit Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year to consider reports from the auditors, and advises the Board on financial control and organisational effectiveness.

Trustee Directors' responsibility

Each of the Trustee Directors has confirmed that so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee Director in order to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

In accordance with the Companies Act 2006, a resolution proposing Mazars LLP be re-appointed as auditor of the charity will be put to the Annual General Meeting.

Our volunteers

There are 44 regional volunteer committees, consisting in total circa 282 volunteers from business, local government, the media and representatives generally of the communities they serve. They are responsible for working collaboratively with a wide variety of partners including the police, Police & Crime Commissioners, Community Safety Partnerships and other partners promoting Crimestoppers generally and managing campaigns in their local area. The majority of committees are supported by salaried Regional Managers. It should be noted that a great amount of time, the value of which is not reflected in these financial statements, is donated by our volunteers, without whom the charity would not be able to sustain the current level of activities.

Our staff

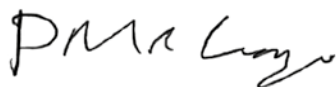
In the year there were on average 101 full time equivalent staff. There are currently 79 full time and 28 part time paid staff within the group, responsible for the management and administration of the charity, manning our 24/7 call centre, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-wide campaigns, and supporting regional volunteer committees. Of the full-time staff, 17 are based at the charity's Central Office, 43 work either in management positions or under a shift system in our 24/7 Contact Centre and 19 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also the base for several volunteers who assist with fundraising and operational tasks. The organisation has no staff on zero hours contracts.

Pensions

The charity contributes to a defined benefit scheme, which was closed to new entrants in 2005, and to an occupational money purchase scheme. A professional actuary carried out a three-yearly valuation at 31 March 2017 of the defined benefit scheme, updated at 31 March 2020, which is not under Crimestoppers' direct control, as the charity is only a small part of a much bigger group which participates in the scheme. The revised valuation shows a decrease from the previous valuation undertaken in 2014, with an estimated 98 percent (2014 - 102 percent) being the proportion of the accrued benefits which the scheme assets cover.

Additionally, the actuary carries out a separate annual valuation for financial reporting purposes in line with the accounting standard, FRS 102. The annual valuation is carried out using different assumptions and often results in a very different funding deficit or surplus. The 31 March 2020 valuation under this method showed a deficit of £144,000 compared with a deficit of £39,000 at 31 March 2019. The balance does not represent the cash position, as the cash flow required relates to future pension contributions and recovery payments agreed with the trustees of the scheme. Current financial projections indicate that the charity will be able to make these contributions as they fall due. FRS 102 requires that the balance of the pension scheme should be shown as a change in unrestricted funds. The details are shown in full in Note 17 to the financial statements.

Signed on behalf of the Trustees



Peter Gaze



Ceris M Gardner

27 July 2020

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and charity law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charity and of the income and expenditure, of the group for the year. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the charity's SORP.
- Make judgments and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate and proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and parent charity, and enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

Independent auditors report

Opinion

We have audited the financial statements of Crimestoppers Trust (the 'parent charity') and its subsidiary (the 'group') for the year ended 31 March 2020 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent charity's affairs as at 31 March 2020 and of the group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the parent charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Report of the Trustees, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees which includes the Strategic Report and the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the group and the parent charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report included within the Report of the Trustees.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charity financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specific by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement set out on page 21 the Trustees (who are also the directors of the parent charity for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.

Signed:



Nicola Wakefield
(Senior Statutory Auditor)

for and on behalf of Mazars LLP Chartered Accountants and Statutory Auditor, 6 Sutton Plaza, Sutton Court Road, Sutton, Surrey SM1 4FS

Date: 9 September 2020

Consolidated Statement of Financial Activities

(incorporating the income and expenditure account)
for the year ended 31 March 2020

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2019 £
Income							
Income from charitable activities	1	2,988,850	-	2,988,850	2,902,133	-	2,902,133
Donations and legacies	2	937,253	1,215,875	2,153,128	939,057	855,252	1,794,309
Other trading activities	3	600,054	105,576	705,630	579,013	122,633	701,646
Income from investments		4,027	53	4,080	2,461	59	2,520
Total income and endowments		4,530,184	1,321,504	5,851,688	4,422,664	977,944	5,400,608
Expenditure							
Charitable activities	4	3,567,280	1,396,219	4,963,499	3,603,619	1,092,490	4,696,109
Expenditure on raising funds	5	584,539	160,620	745,159	638,357	134,818	773,175
Total expenditure		4,151,819	1,556,839	5,708,658	4,241,976	1,227,308	5,469,284
Net income/(expenditure) before transfers		378,365	(235,335)	143,030	180,688	(249,364)	(68,676)
Gross transfers between funds		(73,801)	73,801	-	(82,071)	82,071	-
Net income/(expenditure) before other recognised gains/(losses)		304,564	(161,534)	143,030	98,617	(167,293)	(68,676)
Other recognised gains/(losses)							
Actuarial loss on defined benefit pension scheme	17	(107,000)	-	(107,000)	(4,000)	-	(4,000)
Net movement in funds		197,564	(161,534)	36,030	94,617	(167,293)	(72,676)
Reconciliation of Funds							
Total funds brought forward		850,396	395,116	1,245,512	755,779	562,409	1,318,188
Total funds carried forward		1,047,960	233,582	1,281,542	850,396	395,116	1,245,512

The principal accounting policies on page 27 and the notes on pages 28 to 37 form part of these financial statements.

The consolidated statement of financial activities incorporates the consolidated income and expenditure account. For the purposes of the Companies Act 2006, excluding intangible income and expenditure, income for the year was £5,847,688 (2019 - £5,398,558) and expenditure was £5,704,658 (2019 - £5,467,234).

Expenditure on charitable activities includes the costs of raising income from donations and legacies.

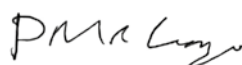
All amounts are derived from continuing activities.

There are no other recognised gains or losses other than those stated above.

Balance sheets as at 31 March 2020

	Notes	CONSOLIDATED		CHARITY	
		2020	2019	2020	2019
		£	£	£	£
Fixed assets					
Total tangible assets	9	118,045	149,742	69,844	95,862
Total intangible assets	9	72,349	116,861	34,584	71,372
Total fixed assets		190,394	266,603	104,428	167,234
Current assets					
Debtors	10	819,761	825,240	1,530,492	563,471
Cash at bank and in hand					
Cash - restricted fund balances		199,968	390,403	199,968	390,403
Cash - deferred income		1,224,719	911,924	474,942	343,157
Cash - operating funds		1,457,235	852,725	172,392	564,935
Total current assets		3,701,683	2,980,292	2,377,794	1,861,966
Liabilities					
Creditors: Amounts falling due within one year	11	2,466,535	1,962,383	1,336,091	778,610
Net current assets		1,235,148	1,017,909	1,041,703	1,083,356
Total assets less current liabilities excluding pension liability		1,425,542	1,284,512	1,146,131	1,250,590
Defined benefit pension scheme deficit	17	(144,000)	(39,000)	(144,000)	(39,000)
Net assets including pension deficit	13	1,281,542	1,245,512	1,002,131	1,211,590
The funds of the charity:					
Total restricted funds	12	233,582	395,116	233,582	395,116
Unrestricted funds:					
Unrestricted funds		1,191,960	889,396	912,549	855,474
Unrestricted funds excluding pension deficit		1,191,960	889,396	912,549	855,474
Defined benefit pension scheme deficit	17	(144,000)	(39,000)	(144,000)	(39,000)
Total unrestricted funds		1,047,960	850,396	768,549	816,474
Total funds	13	1,281,542	1,245,512	1,002,131	1,211,590

The financial statements were approved and authorised for issue by the Trustees:



Peter Gaze

Date: 27 July 2020



Ceris M Gardner

Date: 27 July 2020

The principal accounting policies on page 27 and the notes on pages 28 to 37 form part of these financial statements.

Consolidated statement of cashflow

	2020	2020	2019	2019
	£	£	£	£
Net movement in funds	36,030		(72,676)	
Investment income	(4,080)		(2,520)	
Depreciation	81,177		88,803	
Amortisation	74,240		117,899	
Loss on disposal of fixed asset	171		420	
Decrease/(increase) in debtors	5,479		(245,133)	
Increase in creditors	504,152		454,729	
Increase in pension scheme liability	105,000		4,000	
Net cash inflow from operating activities		802,169		345,522
Cashflows from investing activities				
Investment income received		4,080		2,520
Cashflows from capital expenditure				
Purchase of tangible fixed assets	(50,918)		(98,136)	
Disposal of tangible fixed assets	1,267		-	
Purchase of intangible fixed assets	(29,728)		(51,189)	
		(79,379)		(149,325)
Increase in cash for the year		726,870		198,717

Principal accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)) and the Companies Act 2006.

Crimestoppers Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The Trustees have reviewed detailed cash flow projections to 31 July 2021 and have agreed detailed budgets for the year ended March 2021. Both sources of income and types of expenditure have been reviewed. The Trustees have also considered the Group's working capital and capital expenditure requirements. As a result of the foregoing, the Trustees are satisfied that it is appropriate to prepare the accounts on a going concern basis.

The principal accounting policies of the charity are set out below:

b) Company status

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 39. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

c) Fund accounting

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the charity. Funds held by regional committees which are not for a specific purpose are regarded as Unrestricted while still within the control of the relevant committee. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

d) Income

All income is included in the SOFA when the charity is legally entitled to it, receipt is probable, and the amount can be measured with sufficient reliability.

Voluntary income

Voluntary income represents income received from monetary donations, grants and intangible income. It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such costs include amounts in excess of commercial discounts given, where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

Activities for raising funds

Activities for raising funds represent income from fundraising events and licensing undertaken by the charity during the year.

Investment income

Investment income consists of interest and is accounted for on a receivable basis.

e) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of raising funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charity's activities.

Support costs, which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure and the costs of raising funds. The basis of the cost allocation is by head count and estimated time spent by personnel under each category.

f) Tangible fixed assets

Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight-line basis over their estimated useful lives. Depreciation is charged on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal. Leasehold improvement costs are amortised over the remaining period of the appropriate lease.

g) Intangible fixed assets

Intangible fixed assets are recognised as website and software costs exceeding £500. These costs have been capitalised at historic cost and amortised on a straight-line basis over three years. Depreciation is charged to the SOFA on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal.

h) Pension costs

The charity is a participating employer member of the Foundation Pension Plan, which is closed to new members. The scheme is a defined benefit pension scheme, the funds of which is administered by its own trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as an asset or a liability in the balance sheet.

The full surplus or deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 102. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs.

Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

i) Operating leases

Payments made under operating leases are charged to the SOFA when incurred. The charity does not acquire assets under finance leases.

Notes to the financial statements for the year ended 31 March 2020

1. Income from charitable activities	2020	2019
	£	£
Contractual Income	4,000	-
24/7 Call Centre	2,448,357	2,393,268
Other	536,493	508,865
	2,988,850	2,902,133

2. Donations and legacies	2020	2019
	£	£
Income from donations:		
Companies and trusts	217,226	214,543
Individuals	29,614	10,587
Other voluntary income	971,221	675,951
	1,218,061	901,081

Grant Income:		
Central government	872,079	839,500
Local government	58,988	51,678
	931,067	891,178

Intangible income	4,000	2,050
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Total income from donations and legacies	2,153,128	1,794,309
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Central government grants include £770,500 (2019 - £770,500) Home Office contribution to support the core operating costs of the charity.

3. Activities for raising funds	2020	2019
	£	£
Corporate partners and other licensing income	575,091	535,654
Events	130,539	165,992
	705,630	701,646

Notes to the financial statements for the year ended 31 March 2020

4. Charitable activities	2020	2019
	£	£
Staff Costs – promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally	3,293,240	3,020,868
Publicity and promotion of the Crimestoppers scheme	726,432	636,946
Rewards	10,450	4,250
Other direct operational expenditure	25,900	51,920
Audit fee	18,933	16,850
Support costs	888,544	965,275
	4,963,499	4,696,109

Within the £4,963,499 (2019 - £4,696,109) of charitable activities cost for the charity are £57,803 (2019 - £53,874) relating to governance costs.

Within the £3,293,240 of staff costs are £13,434 (2019 - £nil) of redundancy costs.

Within the £726,432 (2019 - £636,946) for the publicity and promotion of the charity are matching costs of £4,000 (2019 - £2,050) of the intangible income (outlined in note 2 above).

5. Expenditure on raising funds	2020	2019
	£	£
Staff costs, including consultancy and training	537,740	529,444
Fundraising events and publicity	59,362	71,583
Support costs	148,057	172,148
	745,159	773,175

6. Staff costs	2020	2019
	£	£
Total costs of:		
Wages and salaries	3,243,847	2,988,642
National insurance	305,629	282,381
Pension and other benefits	120,592	94,858
Pension scheme administration	28,656	25,071
Consultancy and temporary staff	72,803	83,232
Training and recruitment	54,835	71,756
Other staff costs	4,618	4,372
	3,830,980	3,550,312

Notes to the financial statements for the year ended 31 March 2020

6. Staff costs (continued)

The average number of full-time equivalent employees (including part time staff) during the year were as follows:

	2020	2019
Generating voluntary income	5	5
Fundraising trading	6	8
Charitable activities	90	90
Total	101	103
Average number of staff during the year	113	107

Higher paid employees received emoluments during the year in the following bands:

	2020	2019
£70,000 - £79,999	2	2
£120,000 - £129,999	1	1
	3	3

Of these employees none (2019 - None) was a member of the Trust's defined benefit pension scheme. The total remuneration cost of the key management personnel during the year was £398,071 (2019 - £376,684).

7. Trustees' emoluments

No Trustee received any emoluments or expenses during the year (2019-Nil).

8. Support costs

	Charitable Activities	Expenditure on Raising funds	2020 Total	2019 Total
	£	£	£	£
Travelling Expenses	159,831	11,696	171,527	179,665
Rent, repairs and maintenance	145,200	46,772	191,972	207,014
Depreciation	141,331	14,087	155,418	206,702
Stationery, copying and postage	23,501	6,520	30,021	27,582
Telephones & internet	91,775	8,804	100,579	100,572
Legal fees	28,519	3,969	32,488	119,236
Other support costs	298,387	56,209	354,596	296,652
	888,544	148,057	1,036,601	1,137,423

Notes to the financial statements for the year ended 31 March 2020

9a. Consolidated fixed assets

	Tangible				Intangible
	Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
	£	£	£	£	£
Cost					
At 1 April 2019	260,119	175,831	344,299	780,249	415,264
Additions	-	1,859	49,059	50,918	29,728
Disposals	-	(780)	(1,883)	(2,663)	-
At 31 March 2020	260,119	176,910	391,475	828,504	444,992
Depreciation					
At 1 April 2019	236,184	135,738	258,585	630,507	298,403
Charge for the year	20,044	10,523	50,610	81,177	74,240
Eliminated on disposals	-	(754)	(471)	(1,225)	-
At 31 March 2020	256,228	145,507	308,724	710,459	372,643
Net book value					
At 31 March 2020	3,891	31,403	82,751	118,045	72,349
At 31 March 2019	23,935	40,093	85,714	149,742	116,861

9b. Charity fixed assets

	Tangible				Intangible
	Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
	£	£	£	£	£
Cost					
At 1 April 2019	167,837	97,503	188,288	453,628	178,108
Additions	-	990	29,445	30,435	-
Disposals	-	(780)	(1,883)	(2,663)	-
At 31 March 2020	167,837	97,713	215,850	481,400	178,108
Depreciation					
At 1 April 2019	149,678	86,440	121,648	357,766	106,736
Charge for the year	16,773	3,231	35,011	55,015	36,788
Eliminated on disposals	-	(754)	(471)	(1,225)	-
At 31 March 2020	166,451	88,917	156,188	411,556	143,524
Net book value					
At 31 March 2020	1,386	8,796	59,662	69,844	34,584
At 31 March 2019	18,159	11,063	66,640	95,862	71,372

Notes to the financial statements for the year ended 31 March 2020

10a. Consolidated debtors	2020	2019
	£	£
Trade debtors	671,448	628,276
Prepayments	147,938	132,866
Accrued income	375	64,098
	819,761	825,240

10b. Charity debtors	2020	2019
	£	£
Trade debtors	543,917	193,461
Prepayments	127,048	111,624
Accrued income	375	12,354
Amounts due from associated undertakings	859,152	246,032
	1,530,492	563,471

Amounts due from associated undertakings includes the management charge in respect of strategic and support services supplied to the subsidiary £493,890 (2019 - £526,900).

11a. Consolidated creditors due within one year	2020	2019
	£	£
Trade creditors	230,699	210,041
Taxation and Social Security	380,407	307,872
Accruals	164,498	167,147
Deferred income	1,690,931	1,277,323
	2,466,535	1,962,383

The deferred income of £1,209,667 at the end of 2019 was released during the year.

11b. Charity creditors due within one year	2020	2019
	£	£
Trade creditors	179,365	159,441
Taxation and Social Security	181,178	60,850
Accruals	131,333	139,710
Deferred income	844,215	418,609
	1,336,091	778,610

Notes to the financial statements for the year ended 31 March 2020

12. Movement on restricted funds

	Opening Balance £	Income £	Expenditure £	Net Transfers £	Closing Balance £
Total regional restricted funds	137,443	350,203	(343,057)	(500)	144,089
Fearless Worker Funding	16,408	396,332	(350,400)	(10,130)	52,210
Bedfordshire Police	13,755	-	(471)	-	13,284
Other restricted funds (subtotal)	227,510	574,969	(862,911)	84,431	23,999
Total Central Office restricted funds	257,673	971,301	(1,213,782)	74,301	89,493
Total restricted funds	395,116	1,321,504	(1,556,839)	73,801	233,582

Purpose of restricted funds

- Fearless Worker Funding - These are funds specifically received in respect of Fearless Workers across a number of regions, with the funding running through into the next financial year.
- Bedfordshire Police - Ongoing funding provided by Bedfordshire to fund campaigns.

13a. Consolidated fund balances at 31 March 2020

represented by:

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	185,568	4,826	190,394
Debtors	323,011	496,750	819,761
Cash at bank and in hand	2,681,954	199,968	2,881,922
Creditors: amounts falling due within one year	(1,998,573)	(467,962)	(2,466,535)
Pension liability	(144,000)	-	(144,000)
Net assets at 31 March 2020	1,047,960	233,582	1,281,542

13b. Charity fund balances at 31 March 2020

represented by:

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	99,602	4,826	104,428
Debtors	1,033,742	496,750	1,530,492
Cash at bank and in hand	647,334	199,968	847,302
Creditors: amounts falling due within one year	(868,129)	(467,962)	(1,336,091)
Pension liability	(144,000)	-	(144,000)
Net assets at 31 March 2020	768,549	233,582	1,002,131

Notes to the financial statements for the year ended 31 March 2020

14. Subsidiary companies

The group subsidiary companies at 31 March 2020, which were all wholly owned and registered in England and Wales, were as follows:

Activity

Crimestoppers Enterprises Limited

Dormant

Treble 5 Treble 1 Limited

Operation of a 24/7 call handling centre

The results of Treble 5 Treble 1 Limited for the year ended 31 March 2020 were as follows:

	2020	2019
	£	£
Turnover	3,091,238	3,025,425
Cost of sales	(1,762,137)	(1,770,308)
Gross profit	1,329,101	1,255,117
Administrative expenses	(586,795)	(623,349)
Operating Surplus	742,306	631,768
Interest receivable and similar income, net of interest payable	3,182	2,154
Profit for the year	745,488	633,922
Fixed assets	85,966	99,369
Net current assets /(liabilities)	193,444	(65,447)
Net assets	279,410	33,922
Profit and Loss Account	279,410	33,922
Total shareholder funds	279,410	33,922

During the year there was a charge from the parent company to Treble 5 Treble 1 Limited for the provision of management and support services £493,890 (2019 - £526,900); it is included in the Administrative expenses figure.

All taxable profits of the company are distributed to the parent charity, Crimestoppers Trust and on this basis no taxation charge is payable for either the year ended 31 March 2020 or the year ended 31 March 2019. Where taxable profits are lower than the accounting profits due to temporary timing differences reserves are retained in the company. For 2019/20 distributions of £500,000 (2018/2019 - £659,208) were made to Crimestoppers Trust.

Treble 5 Treble 1 Limited is a company limited by guarantee.

Notes to the financial statements for the year ended 31 March 2020

15. Leases

Commitments under operating leases are as follows:

	Land & buildings		Others	
	2020	2019	2020	2019
	£	£	£	£
Consolidated:				
Payments within one year	50,456	131,000	8,156	2,420
Expiring between one – five years	-	29,706	5,863	3,026
	50,456	160,706	14,019	5,446
Charity:	£	£	£	£
Payments within one year	29,706	110,250	8,156	2,420
Expiring between one – five years	-	29,706	5,863	3,026
	29,706	139,956	14,019	5,446

The lease for the Central Office based in Wallington, Surrey expired on 7 July 2020. This has been renewed after the balance sheet date for a further 10-year period. The initial rental for the period to 6 July 2022 is £66,000 pa which subsequently increases to £132,000 pa for the remaining term.

16. Related Parties

During the year the charity received a donation of £40,000 (2019 – £40,000) from the Bestway Foundation Charitable Trust. Mr Zameer Choudrey, a Trustee of the charity, is a Trustee of the Bestway Foundation Charitable Trust.

Ms Angela Entwistle and Mr Stewart Anthony Harris, both Trustees of the charity, are also Trustees of the Cayo Foundation. For the year to 31 March 2020, the charity received a grant from the Cayo Foundation totalling £52,362. The grant is to assist with the Contact Centre move from their existing premises based in Godstone to the Central Office headquarters. This will require a refurbishment of the current Central Office premises which is scheduled to take place in August 2020. The grant has not been included as income within the 2019/20 financial statements, but it has been incorporated as part of the year end creditor balance.

Bill Griffiths, a Trustee of the charity, provided consultancy for which he incurred expenses and was reimbursed £317 (2019 – £103).

Sir Paul Stephenson, a Non-Executive Director of British Horse Racing Authority (BHA), is also a Trustee of the charity. During the year Crimestoppers provided an Integrity Line service to the BHA at a cost of £13,663 (2019 – £9,350).

Peter Clarke, a Trustee of the charity, is HM Chief Inspector of Prisons. During the year Crimestoppers provided a reporting service to offenders in prisons funded by HM Prison & Probation Service at a cost of £47,722 (2019 – £29,524).

During the year Crimestoppers charged management fees to its wholly owned subsidiary, Treble 5 Treble 1 Limited of £493,890 (2019 – £526,900); in addition, distributions of £500,000 (2019 – £659,208) were made by Treble 5 Treble 1 Limited. At 31 March 2020 £859,152 (2019 – £246,032) was due from Treble 5 Treble 1 Limited.

17. Pension commitments

The charity participates in the Foundation Pension Plan, a non-segregated multi-employer defined benefit pension scheme in the UK. The disclosures set out below are based on calculations carried out as at the Balance Sheet Date by a qualified independent actuary.

The assets are held in a separate trustee-administered fund to meet long-term pension liabilities to past and present employees. The trustees of the Plan are required to act in the best interest of the Plan's beneficiaries. The appointment of trustees is determined by the trust documentation.

The liabilities of the Plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the surplus or deficit in the balance sheet.

The projected unit method is an accrued benefits valuation method in which the liabilities make allowance for projected earnings.

The liabilities set out in this note have been calculated based on the scheme funding assessment being carried out by the trustees as at 31 March 2017, updated to the Balance Sheet Date.

The value of the assets for the charity at the Balance Sheet Date has been taken as the same proportion of the liabilities that relate to the employees and former employees of the charity in comparison to the liabilities of the whole plan at the Balance Sheet Date. When apportioning the assets of the Plan in this way, no allowance has been made for the effects of GMP equalisation for the charity.

The following disclosures relate only to employees and former employees of the charity.

At the Balance Sheet Date, contributions are payable to the Plan at the rates set out in the schedule of contributions dated 30 June 2018; 19.2% of Pensionable Earnings by the charity and 6% of Pensionable Earnings by employees.

In addition, the charity will pay its share of the death in service insurance premiums and administration expenses, including levies. The charity's contributions (including death in service premiums) expected to be made in the year commencing 1 April 2020 are £14,000.

Notes to the financial statements for the year ended 31 March 2020

17. Pension commitments (continued)

17. a) Principal Assumptions

The principal actuarial assumptions at the balance sheet date were:

	2020	2019
Discount rate	2.20%	2.40%
RPI Inflation	2.60%	3.30%
CPI Inflation	1.60%	2.30%
Rate of increase in salaries	1.00%	1.00%
Rate of increase to pensions in payment:		
Fixed	In line with Scheme Rules	In line with Scheme Rules
RPI capped at 5.00% pa	2.60%	3.20%
CPI capped at 2.50% pa	1.50%	1.90%
Pre and post retirement mortality	S3PA with CMI 2019 with 1.25% pa long term improvements	S2PxA with CMI 2018 with 1.25% pa long term improvements
Cash commutation	80% of maximum tax-free cash	80% of maximum tax-free cash
Future life expectancy of male aged 65 at balance sheet date	21.9	21.8
Future life expectancy of male achieving 65, 20 years after balance sheet date	23.2	23.1
Future life expectancy of female aged 65 at balance sheet date	24.2	24.0
Future life expectancy of female achieving 65, 20 years after balance sheet date	25.6	25.5

For the avoidance of doubt the above assumptions are in absolute terms.

17. b) Asset Breakdown

The major categories of the Scheme assets are:

	2020 £000's	2019 £000's
UK and Overseas Equities	922	1,014
Insured Pensioners	405	412
Government Fixed Interest Bonds	28	44
Corporate Bonds	340	393
UK Index Linked Bonds	221	278
Cash	35	31
Total	1,951	2,172

17. c) Net defined benefit liability

	2020 £000's	2019 £000's
Fair value of Scheme assets	1,951	2,172
Present value of defined benefit obligation	2,095	2,211
Defined benefit liability recognised in balance sheet	(144)	(39)

Notes to the financial statements for the year ended 31 March 2020

17. d) The total expense recognised in the statement of financial activities

	2020 £000's	2019 £000's
Current Service Cost	13	23
Net interest on the net defined benefit Liability	1	-
Total	14	23

17. e) Total amounts taken to Other Comprehensive Income

	2020 £000's	2019 £000's
Actual return on Scheme assets	(104)	108
Amounts included in net interest on the net defined benefit liability	(50)	(54)
Remeasurement (losses) and gains		
- Return on Scheme assets excluding interest income	(154)	54
Remeasurement (gains) and losses		
- Actuarial (gains) and losses	(47)	58
Total	107	4

17. f) Changes in the present value of the defined benefit obligation

	2020 £000's	2019 £000's
Present value of defined benefit obligation at beginning of period	2,211	2,128
Benefits and death in Service premium paid*	(137)	(58)
Current service cost	13	23
Interest cost	51	54
Remeasurement (gains) and losses		
- Actuarial (gains) and losses	(47)	58
Employee contributions	4	6
Present value of defined benefit obligation at end of period	2,095	2,211

17. g) Changes in the fair value of assets

	2020 £000's	2019 £000's
Fair value of Scheme assets at beginning of period	2,172	2,093
Interest income	50	54
Remeasurement (losses) and gains		
- Return on Scheme assets excluding interest income	(154)	54
Contributions by employer	16	23
Employee contributions	4	6
Benefits and death in service premium paid*	(137)	(58)
Fair value of Scheme assets at end of period	1,951	2,172

*For the year ending 31 March 2020, the death in service premium was paid for directly by the Company and is not included within these disclosures. For the year ending 31 March 2019 the death in service premium was paid for by the Plan and is included in the comparative disclosure.

18. Post Balance Sheet Event

On 18 March 2020 the UK Government announced the closure of most businesses due to the Covid-19 pandemic, effective from Friday 20 March 2020. The charity has taken significant steps to ensure that its significant sources of income will be secure in 2020 and at the same time has contingency plans to reduce costs if required. At this stage no reasonable estimate of the effect of the government announcement can be made, but given the Charity's contingency planning, the Trustees' believe the situation can be managed with the minimum possible disruption to the activities of the company once restrictions are lifted.

Partnerships

- Association of Convenience Stores
- B&Q/Screwfix
- Bank of England
- Barnardo's
- BASE
- Border Force
- British Horseracing Authority
- Cabinet Office
- Carlisle Support Services
- Charity Retail Association
- Electoral Commission
- Energy Theft Tip-Off Service
- England and Wales Cricket Board
- Environment Agency
- EPC-UK
- ESRI
- FACT
- Firestoppers (North East - County Durham and Darlington, Tyne and Wear and Northumberland Fire and Rescue Services)
- First Central
- Food Standards Scotland
- Harod
- Henry Squire & Sons Ltd
- HMPPS
- HMRC
- HSBC
- Immigration Enforcement
- Independent Press Standards Organisation
- Industry Trust
- Insurance Fraud Bureau
- Intellectual Property Office
- International Weightlifting Federation
- JELC
- Liberty
- Link ATM
- Lloytron
- Long Clawson Dairy
- Marks & Spencer
- Morrisons
- Muller
- National Farmers' Union (NFU)
- NEXT
- NHS Counter Fraud Authority
- NHS Scotland
- Northern Powergrid
- Openreach
- Post Office
- Ring
- Royal Mail
- Save the Children
- Scottish Football Association
- Security Industry Authority
- SelectaMark
- Sodexo (HMP Addiewell)
- South Caernarfon Creameries
- Thames Water
- Tideway
- Trading Standards (East Midlands, Kent & Medway, Greater Manchester)
- TSB
- UK Anti-Doping
- William Hill
- Wine & Spirit Trade Association

Trusts and Foundations

- The Bestway Foundation
- The GM Morrison Charitable Trust
- The Emerson Foundation
- The Mr and Mrs TCS Haywood Charitable Trust
- The Henry C Hoare Charitable Trust
- The John Swire 1989 Charitable Trust
- The Peacock Charitable Trust
- The Constance Travis Charitable Trust
- The JR Corah Foundation Fund
- The City Bridge Trust
- The Tesco Centenary Fund
- The Michael Cornish Charitable Trust
- The Adint Charitable Trust
- The 29th May 1961 Charitable Trust
- The Ingram Trust
- The Ratcliff Foundation and Ratcliff Charitable Settlement

Legal & administrative information

Trustee Directors

Chair of Trustees

- Lord Ashcroft KCMG PC

Trustees

- Lord Choudrey CBE
- Mr Peter Clarke CVO OBE QPM
- *Ms Angela Entwistle
- Sir Ronnie Flanagan GBE MA
- Mr Richard Gamble FCA
- Ms Ceris Gardner
- Mr Peter Gaze FCA
- Mr Bill Griffiths CBE BEM QPM
- Mr Stewart Harris FCA (appointed 13 November 2019)
- *Mr Michael Laurie CBE
- *Mr Barry Mizen MBE (appointed 23 July 2019)
- Mr Vivian Robinson (resigned 19 August 2019)
- Mr Nick Ross
- Mr Stephen Rubin OBE
- Mr Robert Scott CBE (resigned 19 August 2019)
- Sir Paul Stephenson QPM

Advisory Board

Trustee Directors and officers marked with a * serve on the Advisory Board, together with the following:

Mr Phil O'Shea – Deputy Chair & AB Member for Northern Ireland & the Islands (Isle of Man & Channel Islands)

Mr Stephen Pearce – South West Region Representative

Mrs Sue Thompson – South East Region Representative

Mr Peter Rolington – South Region Representative

Mr Stuart Rawlins – Eastern Region Representative

Mr Bill Cullen – East Midlands Region Representative

Mrs Nina Dawes – West Midlands Region Representative

Mr Ian Johnston – Wales Representative

Miss Jane Antrobus – North West Region Representative

Mr Jonathan Hamill – North East Region Representative

Mr Jim Ferguson – Scotland Representative

Senior Officers

*Mr Mark Hallas OBE, Chief Executive

*Mr Bob Booker, Director of Finance, Company Secretary

*Mr Michael Duthie, Director of Operations

*Mr Rodger Holden, Director of Business Development

Bankers

The Royal Bank of Scotland plc
280 Bishopsgate, London, EC2M 4RB

Auditor

Mazars LLP
2nd Floor, 6 Sutton Plaza, Sutton Court Road, Sutton, Surrey, SM1 4FS

Solicitors

Bates Wells,
10 Queen Street Place, London, EC4R 1BE

Status

Crimestoppers Trust was originally established by a Deed of Trust on 20 October 1986 and was registered by the Charity Commission with effect from 4 November 1987. On 1 April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 05382856, which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at 10 Queen Street Place, London, EC4R 1BE.

The principal office is PO Box 324, Wallington, SM6 6BG.

We believe everyone has the right to feel safe from crime, wherever they live, wherever they work, for ourselves and all those we care about.

But sometimes people might be worried about a crime, or something that's wrong, and want to pass on information. Which is why it's good to know they can always trust Crimestoppers.

We're an independent charity that gives people the power to speak up and stop crime, 100% anonymously. By phone and online, 24/7, 365 days a year. No police contact. No witness statements. No courts.

Every year we help stop thousands of crimes. So let's make communities safer together.

CrimeStoppers.
crimestoppers-uk.org